

ORDER

Orders
Order / Rev: 2466830
 Alt Order #: WOC13583051
 Product Desc: KY-3
 Estimate: 9513
 Flight Dates: 04/26/22 - 05/02/22
 Original Date / Rev: 04/21/22 / 05/03/22
 Order Type: General

WHAS
 Primary AE: Lindsay Corbus
 Sales Office: TSATL
 Sales Region: NAT

Agency
Name: Canal Partners Media / POL
 Buying Contact: _____
 Billing Contact: Chris Brimer
900 Circle 75 Pkwy, Suite 1650
Atlanta, GA 30339

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Morgan McGarvey / D / US House
 Demographic: A35+
 Product Codes: PL-Candidate: US House
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 199204
 Agency External ID: 20042AG
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/02/22	78	\$18,775.00	\$15,958.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	78	\$18,775.00	\$15,958.75	0.00
Totals	78	\$18,775.00	\$15,958.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsay Corbus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	10%	\$18,775.00
Market	100%	\$187,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$168,975.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WHAS	04/26/22	04/30/22	Local News @ 9a Sa	CM	9-10a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
				WAKE UP WEEKEND 9-10A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	-----1-		1		\$75.00		0.00					

Order / Rev: 2466830
 Alt Order #: WOC13583051
 Flight Dates: 04/26/22 - 05/02/22

Advertiser: POL/ Morgan McGarvey / D / US House
 Product Desc: KY-3
 Estimate: 9513
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WHAS	04/26/22	05/01/22	Good Morning America	CM	8-9a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1-					1	\$75.00		0.00			
		GOOD MORNING AMERICA													
N 8	WHAS	04/26/22	05/02/22	The View	CM	11-12p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1					1	\$75.00		0.00			
		THE VIEW													
N 9	WHAS	04/26/22	05/02/22	Local News @ 12p M-F	CM	12-1p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--					5	\$75.00		0.00			
		WHAS11 NEWS AT NOON													
N 10	WHAS	04/26/22	05/02/22	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--					5	\$200.00		0.00			
		WHAS11 NEWS @ 5p													
N 11	WHAS	04/26/22	05/02/22	Local News @ 530p M-F	CM	530-6p	11111--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--					5	\$225.00		0.00			
		WHAS11 NEWS @ 530P													
N 12	WHAS	04/26/22	05/02/22	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--					5	\$250.00		0.00			
		WHAS11 NEWS @ 6p													
N 13	WHAS	04/26/22	05/02/22	ABC World News	CM	630-7p	11111--	:30	5	\$800.00	P03	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/26/22	05/02/22	11111--					5	\$800.00		0.00			
		ABC WORLD NEWS													
N 14	WHAS	04/26/22	04/30/22	ABC World News Sa	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$400.00	P04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1-					1	\$400.00		0.00			
		ABC WORLD NEWS SAT (6:00 PM-6:30 PM)													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WHAS	04/25/22-05/01/22	ABC World News Sa	6:00 PM-6:30 PM	6:00 PM-6:30 P-----Sa--	:30		(\$400.00)		0.00	NM		
		See MG 15.2,15.3,15.4,15.5,15.6 [Program Change]													
N 15	WHAS	04/26/22	04/30/22	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/25/22	05/01/22	-----1-					1	\$125.00		0.00			
		WHAS11 NEWS @ 6:30p													

Order / Rev: 2466830
 Alt Order #: WOC13583051
 Flight Dates: 04/26/22 - 05/02/22

Advertiser: POL/ Morgan McGarvey / D / US House
 Product Desc: KY-3
 Estimate: 9513
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1-					1	\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHAS	04/25/22-05/01/22		Local News @ 630p Sa		630-7p			-----Sa--	:30	(\$125.00)	0.00	NM		
See MG 15.2,15.3,15.4,15.5,15.6 [Program Change]															
2	WHAS	04/25/22-05/01/22		This Week Su		9-10a			-----Su	:30	\$150.00	0.00	NM		
Ⓜ MG for 14.1,15.1 [Approved 4/22/22]															
3	WHAS	04/25/22-05/01/22		This Week Su		9-10a			-----Su	:30	\$150.00	0.00	NM		
Ⓜ MG for 14.1,15.1 [Approved 4/22/22]															
4	WHAS	04/26/22-05/01/22		Local News @ 6a M-F		6:30 AM-7:00 AM	6:30 AM-7:00 AM		-TWThF----	:30	\$125.00	0.00	NM		
Ⓜ MG for 14.1,15.1 [Approved 4/22/22]															
5	WHAS	04/26/22-05/01/22		Great Day Live 9-10a		9-10a			-TWThF----	:30	\$50.00	0.00	NM		
Ⓜ MG for 14.1,15.1 [Approved 4/22/22]															
6	WHAS	04/26/22-05/01/22		Great Day Live 9-10a		9-10a			-TWThF----	:30	\$50.00	0.00	NM		
Ⓜ MG for 14.1,15.1 [Approved 4/22/22]															
N 16	WHAS	04/26/22	05/01/22	ABC World News Su	CM	6-630p	-----1	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
ABC WORLD NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1					1	\$800.00		0.00			
N 17	WHAS	04/26/22	05/01/22	Local News @ 630p Su	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	0	\$0.00
WHAS11 NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----1					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHAS	04/25/22-05/01/22		Local News @ 630p Su		630-7p			-----Su	:30	(\$250.00)	0.00	NM		
Credited															
N 18	WHAS	04/26/22	05/02/22	ET 7-730p	CM	7-730p	1211---	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	1211---					5	\$250.00		0.00			
N 19	WHAS	04/26/22	05/02/22	Inside Ed 730-8p	CM	730-8p	1121---	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	1121---					5	\$250.00		0.00			
N 20	WHAS	04/26/22	04/28/22	NFL Draft Prime	CM	8:00 PM-11:00 PM	---3---	:30	3	\$600.00	P04	0.00	NM	3	\$1,800.00
NFL DRAFT ROUND 1 (8:00 PM-11:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	---3---					3	\$600.00		0.00			
N 21	WHAS	04/26/22	04/29/22	NFL Draft Prime	CM	Various	----2--	:30	2	\$400.00	P04	0.00	NM	2	\$800.00
NFL DRAFT ROUNDS 2 & 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	----2--					2	\$400.00		0.00			
N 23	WHAS	04/26/22	04/30/22	NFL Draft Non-Prime	CM	12:00 PM-7:00 PM	-----3-	:30	3	\$100.00	P04	0.00	NM	3	\$300.00
NFL DRAFT ROUNDS 4-7 (12:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	-----3-					3	\$100.00		0.00			
N 24	WHAS	04/26/22	05/02/22	Local News @ 6a M-F	CM	6:00 AM-6:30 AM	11-1---	:30	3	\$125.00	P03	0.00	NM	3	\$375.00
WHAS11 WAKE UP NEWS @ (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/22	05/02/22	11-1---					3	\$125.00		0.00			
N 25	WHAS	04/26/22	04/29/22	Local News @ 6a M-F	CM	6:30 AM-7:00 AM	--1-1--	:30	2	\$125.00	P03	0.00	NM	2	\$250.00
WHAS11 WAKE UP NEWS @ (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	--1-1--					2	\$125.00		0.00			

Order / Rev: 2466830
 Alt Order #: WOC13583051
 Flight Dates: 04/26/22 - 05/02/22

Advertiser: POL/ Morgan McGarvey / D / US House
 Product Desc: KY-3
 Estimate: 9513
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N26	WHAS	04/26/22	05/02/22	Good Morning America GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/26/22	05/02/22	11111--		5		\$200.00		0.00					
N27	WHAS	04/26/22	05/02/22	Good Morning America GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/26/22	05/02/22	11111--		5		\$200.00		0.00					
N28	WHAS	04/26/22	04/30/22	Good Morning America GOOD MORNING AMERICA	CM	7-9a	-----2-	:30	2	\$75.00	P03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/25/22	05/01/22	-----2-		2		\$75.00		0.00					
N29	WHAS	04/26/22	05/02/22	Local News @ 11p M-F WHAS11 NEWS AT 11 M-F/SU(11:00 PM-11:35 PM)	CM	11:00 PM-11:35 PM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/26/22	05/02/22	11111--		5		\$200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
3	MHAS	04/26/22-05/02/22	Local News @ 11p M-F DB	Various		-----F----	:30	\$200.00	0.00	NM					
4	MHAS	04/26/22-05/02/22	Local News @ 11p M-F DB	Various		---Th-----	:30	\$200.00	0.00	NM					
Totals													78	\$18,775.00	